

# VANCOUVER MURAL FESTIVAL

## 2023 Vendor Rate Card

### CITY CENTRE HUB

2111 - Main Street City Centre Artist Lodge  
 Thursday August 10th - Sunday August 13th, 2023  
 All fees are based on **10x10ft space**, all taxes are included

| Market Zone - Aritsan Markets  | Thurs. or Fri.<br>5PM-9PM / 4hrs | Sat. or Sun.<br>2PM-8PM / 6hrs | Full Festival 4<br>Day Rate |
|--|----------------------------------|--------------------------------|-----------------------------|
| Fee Per Day  |                                  |                                |                             |
| Artisan / Local Small Business Vendor - With Tent*, Table & Chairs   | \$150                            | \$175                          | N/A                         |
| Artisan / Local Small Business Vendor - With Table & Chairs  | \$110                            | \$135                          | N/A                         |
| *limited tent spaces available. All market fees include 1 table (30" wide x 72" length x 29" height), 2 chairs |                                  |                                |                             |

| Promenade Vendors  | Thurs. or Fri.<br>5PM-10PM / 5hrs | Sat. or Sun.<br>2PM-10PM / 8hrs | Full Festival 4<br>Day Rate |
|--|-----------------------------------|---------------------------------|-----------------------------|
| Fee Per Day  |                                   |                                 |                             |
| Community / Student Group  | \$165                             | \$175                           | \$515                       |
| Small Non-Profit / Charity (less than \$1M operating revenue)  | \$185                             | \$195                           | \$575                       |
| Medium Non-Profit / Charity (b/w \$1-3M operating revenue)   | \$200                             | \$230                           | \$660                       |
| Large Non-Profit / Charity (over \$3M operating revenue)   | \$250                             | \$280                           | \$810                       |
| Public Service or Public Health Provider   | \$500                             | \$570                           | \$1,640                     |
| Political Group or Union   | \$800                             | \$950                           | \$2,700                     |
| Small Business (1-30 employees worldwide) optional activation*   | \$400                             | \$450                           | \$1,300                     |
| Medium Business (31-99 employees worldwide) optional activation*   | \$550                             | \$600                           | \$1,750                     |
| Large Business (100+ employees worldwide) optional activation*   | \$900                             | \$975                           | \$2,850                     |
| If your activation concept is not suitable for a vendor booth, please contact our partnership division for exploring potential sponsorship opportunities |                                   |                                 |                             |

| Food Service Vendors  | Thurs. or Fri.<br>5PM-10PM / 5hrs | Sat. or Sun.<br>2PM-10PM / 8hrs | Full Festival 4<br>Day Rate |
|---|-----------------------------------|---------------------------------|-----------------------------|
| Food Service - 10x10ft tent or cart occupying 10x10ft space | 12% of daily sales                |                                 | N/A                         |
| Food Service - vehicle, trailer or large tent               | 15% of daily sales                |                                 | N/A                         |

\*Promotional activations must be presented to and approved by our events team and should create a meaningful experience that connects art and people. VMF will prioritize optimal booth locations for creative activations.

VMF seeks to make vending as accessible as possible to ensure a diverse range of offerings at the festival. If needed, a payment plan is available as well as a certain number of spots are available at a discounted rate, prioritizing IBPOC & queer vendors who would be unable to participate without a discounted fee.